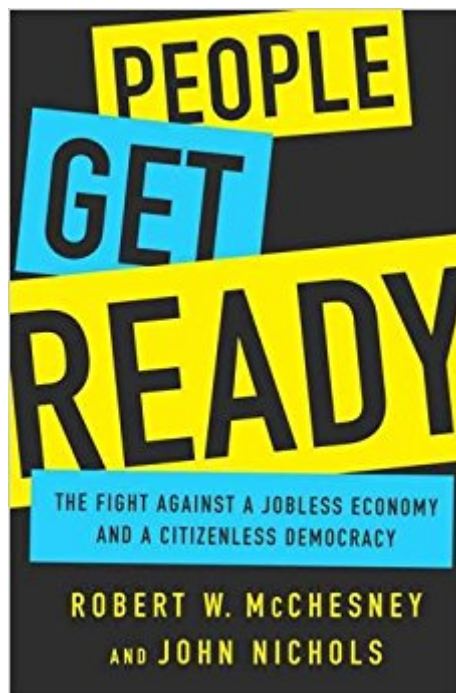




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# People Get Ready: The Fight Against A Jobless Economy And A Citizenless Democracy



## Synopsis

Humanity is on the verge of its darkest hour—or its greatest moment. The consequences of the technological revolution are about to hit hard: unemployment will spike as new technologies replace labor in the manufacturing, service, and professional sectors of an economy that is already struggling. The end of work as we know it will hit at the worst moment imaginable: as capitalism fosters permanent stagnation, when the labor market is in decrepit shape, with declining wages, expanding poverty, and scorching inequality. Only the dramatic democratization of our economy can address the existential challenges we now face. Yet, the US political process is so dominated by billionaires and corporate special interests, by corruption and monopoly, that it stymies not just democracy but progress. The great challenge of these times is to ensure that the tremendous benefits of technological progress are employed to serve the whole of humanity, rather than to enrich the wealthy few. Robert W. McChesney and John Nichols argue that the United States needs a new economy in which revolutionary technologies are applied to effectively address environmental and social problems and used to rejuvenate and extend democratic institutions. Based on intense reporting, rich historical analysis, and deep understanding of the technological and social changes that are unfolding, they propose a bold strategy for democratizing our digital destiny—before it's too late—and unleashing the real power of the Internet, and of humanity.

## Book Information

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## Customer Reviews

“An energetic if grim discussion of inequality and the coming era of underemployment, viewed

through the lens of the forgotten American progressive narrative. [McChesney & Nichols] bring clear urgency to this sprawling polemic, which encompasses politics, the cybereconomy, the decline of critical journalism, and historical movements beginning with America's founding. An authoritative account of the challenges facing progressives wishing to fuse better governance with economic justice. —Kirkus Reviews; John Nichols and Robert W. McChesney make a compelling, and terrifying, case [for] a radical reform agenda to take power back from the corporations and give it to the people. —Naomi Klein; John Nichols and Robert W. McChesney . . . call us, as Tom Paine did more than two centuries ago, to turn knowledge into power. —Senator Bernie Sanders; The authors show ways out of this dictatorial compression chamber. Assuming that is, you become indignant enough. —Ralph Nader

John Nichols, a pioneering political blogger, has written The Nation's Online Beat since 1999, is their Washington, DC, correspondent, and is a contributing writer for The Progressive and In These Times. He is also the associate editor of the Capital Times, the daily newspaper in Madison, Wisconsin, and a cofounder of Free Press. His articles have appeared in the New York Times, Chicago Tribune, and dozens of other newspapers, and he frequently appears on MSNBC, NPR, BBC and other broadcast media outlets as a commentator on politics and media issues. Nichols lives in Madison, WI, and Washington, DC. Robert W. McChesney is the Gutsell Endowed Professor in the Department of Communication at the University of Illinois at Urbana-Champaign and the author or editor of 23 books. His work has been translated into 30 languages. He is the cofounder of Free Press, a national media reform organization. In 2008, the Utne Reader listed McChesney among their 50 visionaries who are changing the world. —He lives in Madison, WI.

If you want to understand the anger that is fueling the Trump and Sanders supporters then People Get Ready is a must read. Where Dark Money gives you an understanding of the subversive threats facing the US, People Get Ready provides a different view and more importantly an over view of potential solutions.

Clear and to the point with facts no network has yet shared. If we don't know what is coming how can we prepare? I fear that without this information there is going to be a rough decade (20s) American business has been so greedy that and progress that might serve the needs of the people

was labeled socialist. The result is a paranoid, frightened, and uninformed nation of "WE THE PEOPLE." McChesney sources and illustrates nearly everything. Yet he is still optimistic - but only if we recreate our democratic republic. Starting NOW has been so

It speaks truth to every Man and every Woman about what is really going on in the economy. Just the fact that automation is having a more profound effect on job loss than is off-shoring of jobs is something that needs to enter the political discussion!

I recommend this book if you feel powerless or helpless in view of current conditions in the US. The author provides context and analysis to support democratic goals.

first half is very engaging about the economy of the future and what to expect coming up, second half boring manual about protesting and organizing.

Very well documented examination of the deterioration of democracy in America and the establishment of plutocracy. If an infrastructure of democracy is not constructed, including education on power relations and machinations of power capacitated by wealth, the increasing concentration of wealth and power in America will continue, leaving a very large portion of the population in perpetual economic hardship. This book should be required reading in high school civics/government courses and college courses on government, economics, and society.

This is a fascinating book discussing the real problem with obtaining more and better-paying jobs. It's not that they have all gone overseas, it's the nexus of globalization and technological innovation that is eliminating the need for so many people in the workforce. Hence, fewer jobs. How will we handle a world that simply doesn't need so many workers? Remember when, in the 1950s, people would joke that, "with all these new, modern conveniences, people will become obsolete!" This is the challenge that this book is attempting to address.

This is an important read - putting it all into historical context. So important to understand all the propaganda about the untouchable market and other hoaxes.

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